

Workers themselves determined rankings

By **BOB HELBIG**

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As you look over the Journal Sentinel's list of "Top 100 Workplaces" in southeastern Wisconsin, take note: Workers, not journalists, determined the rankings.

After all, who better than the employees themselves to rate the quality of their workplaces?

Participation in this survey was voluntary. Or, to put it another way, companies had to agree to participate if they wanted their workers surveyed.

Companies with 50 or more employees were invited to participate by WorkplaceDynamics, the suburban Philadelphia-based employee research company that handled the survey process and crunched the data.

We invited 1,193 companies in southeastern Wisconsin to participate. Of those, 166 were surveyed. The surveyed companies employ 79,510 people in the area, and 32,695 of those workers responded to the surveys.

Employees were surveyed using either paper questionnaires or an online form. Employees responded to a set of statements using a seven-point scale. (See related story on page 7.)

The required response rate varied depending on employer size. For employers with fewer than 100 employees, at least 30 responders were required. For employers with between 100 and 400 employees, a minimum 30% response rate was required. For employers with more than 400 employees, at least 120 responders were required.

Of course, we need to make sure that companies don't manipulate the results. Completed surveys are subjected to statistical tests to look for any questionable results. In some cases, it is possible for employers to be disqualified based on those results.

The results were broken into three categories: small, midsize and large companies. Smaller employers tended to score higher than midsize, which tended to score higher than large employers. Within those size ranges, the companies were ranked based on the employee responses.

In addition, special awards were determined based on standout scores on specific survey statements. (See related story on page 4.)

By the way, you won't see Journal Communications, the company behind this publication, on the list. It was deemed a conflict of interest to survey our own workers.

Of course, this is a great place to work.

You heard that, right boss?

Top 100 workplaces in southeastern Wisconsin

The following employers are the Journal Sentinel's "Top 100 Workplaces" in southeastern Wisconsin for 2010.

SMALL (Fewer than 150 employees)						
RANK	COMPANY	YEAR FOUNDED	OWNERSHIP	SECTOR	HEAD-QUARTERS	AREA EMPLOYEES
1	Hammel, Green and Abrahamson Inc.	1953	Private	Architecture	Minneapolis	122
2	Mortgagebot LLC	2001	Private	Technology	Mequon	85
3	Charleston Orwig Inc.	1992	Private	Advertising & Marketing	Hartland	51
4	Tailored Label Products	1984	Partnership	Manufacture - Industrial Goods	Menomonee Falls	63
5	Jewish Family Services	1867	Nonprofit	Human Services	Milwaukee	95
6	Gonzalez Saggio Harlan LLP	1989	Partnership	Law	Milwaukee	68
7	Barton Elementary School	1923	Government	Education	West Bend	52
8	Nucor Corp.	1971	Public	Manufacture - Industrial Goods	Charlotte, N.C.	62
9	HNI Risk Services Inc.	1963	Private	General Insurance	New Berlin	72
10	Batzner Pest Management Inc.	1946	Private	Services	New Berlin	71
11	DAAR Engineering Inc.	2001	Private	Engineering Consultancy	Milwaukee	77
12	MetLife	1968	Public	Financial Services	New York	76
13	Kolb+Co.	1960	Private	Accountancy	Brookfield	111
14	Ogden & Company Inc.	1929	Private	Commercial	Milwaukee	90
15	Inland Companies	1971	Partnership	Commercial	Milwaukee	53
16	CSE (Caliendo-Savio Enterprises Inc.)	1979	Private	Advertising & Marketing	New Berlin	82
17	Metal Era	1980	Private	Building Materials	Waukesha	66
18	Standard Electric Supply Co.	1919	Private	Wholesale Distribution	Milwaukee	64
19	KBS Construction Inc.	2000	Private	Construction	Madison	77
20	Trade Press Media Group Inc.	1915	Private	Media	Milwaukee	57
21	Sentry Equipment Corp.	1924	Private	Industrial Equipment	Oconomowoc	128
22	Symmetry Corp.	1996	Private	IT Services	Milwaukee	49
23	The Benefit Services Group Inc.	1987	Private	Health Insurance	Pewaukee	60
24	Franklin Energy Services LLC	1994	Private	Services	Port Washington	106
25	ANEW Health Care Services Inc.	1983	Private	Health Care	Wauwatosa	101
26	Environmental Systems Inc.	1986	Private	Construction-Environmental Services	Waukesha	52
27	Engberg Anderson Design	1987	Partnership	Architecture	Milwaukee	56
28	Kapur & Associates Inc.	1981	Private	Consulting Engineers	Milwaukee	113
29	National Insurance Services	1969	Private	Insurance	Brookfield	78
30	Every Child's Place Inc.	2003	Nonprofit	Nonprofit	Kenosha	50
31	Diversified Insurance Services	1982	Private	General Insurance	Brookfield	70
32	Sleep Wellness Institute	1995	Partnership	Specialty Medical Services	West Allis	50
33	PyraMax Bank	1895	Cooperative/Mutual	Banks - Retail	Greenfield	137
34	QPS Employment Group	1985	Private	Staffing Services	Brookfield	100
35	Process Displays Inc.	1929	Private	Advertising & Marketing	New Berlin	51
36	Bader Rutter & Associates	1974	Private	Advertising & Marketing	Brookfield	130
37	Valassis-Milwaukee	1970	Public	Advertising & Marketing	Livonia, Mich.	100
38	Kidney Institute of Wisconsin	2000	Partnership	Specialty Medical Services	Milwaukee	77
39	Vulcan Global Manufacturing Solutions Inc.	1977	Private	Industrial Equipment	Milwaukee	106
40	Sanford-Brown College	2005	Parent Company	Higher Education	Hoffman Estates, Ill.	145
41	Badger Color Concentrates	1998	Private	Manufacture - Industrial Goods	Mukwonago	89
42	A. O. Smith Corporation	1874	Public	Appliances	Milwaukee	102
43	National Technologies Inc.	1959	Private	Manufacture - Industrial Goods	Oak Creek	102
44	Lakefront Communications LLC	1986	Public	Broadcasting	Grosse Pointe Farms, Mich.	61
45	Building Service Inc.	1947	Private	Interior Business Services	Milwaukee	76
46	Independent Care Health Plan	1994	Partnership	Health Insurance	Milwaukee	141
47	Oberlin Filter Company	1964	Private	Manufacture - Industrial Goods	Waukesha	72
48	Cramer-Krasselt	1898	Private	Marketing & Communications	Chicago	133
49	Wheel & Sprocket	1973	Private	Outdoor / Sporting Goods	Hales Corners	65
50	Mortara Instrument Inc.	1982	Private	Medical Devices & Products	Milwaukee	116

LARGE (500 employees or more)						
1	Sargento Foods	1953	Private	Food Products & Beverages	Plymouth	703
2	Northwestern Mutual	1857	Cooperative/Mutual	Financial Services	Milwaukee	5,000
3	Robert W. Baird & Company Inc.	1919	Private	Financial Services	Milwaukee	1,113
4	MGIC Investment Corp.	1957	Public	Insurance	Milwaukee	756
5	Johnson Controls Inc.	1885	Public	Manufacture - Industrial Goods	Milwaukee	2,416
6	West Bend Mutual Insurance Company	1894	Cooperative/Mutual	Insurance	West Bend	716
7	Children's Hospital and Health System	1894	Nonprofit	Human Services	Milwaukee	4,594
8	Marshall & Ilsley Corporation (M&I Bank)	1847	Public	Banks - Retail	Milwaukee	4,548
9	Gateway Technical College	1912	Public	Higher Education	Kenosha	579
10	Foley & Lardner LLP	1842	Partnership	Law	Boston	561
11	Froedtert & Community Health	1980	Nonprofit	Nonprofit	Milwaukee	4,962
12	Clement J. Zablocki V.A. Medical Center	1865	Government	Federal Government	Washington, D.C.	3,457
13	ProHealth Care	1998	Nonprofit	Health Care	Waukesha	5,945
14	Fort HealthCare	1949	Nonprofit	Nonprofit	Fort Atkinson	1,175
15	La Macchia Enterprises/The Mark Travel Corp.	1974	Private	Hospitality	Milwaukee	642

MIDSIZE (150-499 employees)						
RANK	COMPANY	YEAR FOUNDED	OWNERSHIP	SECTOR	HEAD-QUARTERS	AREA EMPLOYEES
1	UMB Fund Services Inc.	1990	Public	Financial Services	Milwaukee	156
2	CG Schmidt Inc.	1920	Private	Construction	Milwaukee	198
3	HealthReach Rehabilitation Services	1994	Private	Specialty Medical Services	Brookfield	177
4	von Briesen & Roper s.c.	1904	Private	Services	Milwaukee	173
5	R & B Wagner Inc.	1953	Private	Manufacture - Industrial Goods	Milwaukee	154
6	Milliman Inc.	1947	Partnership	Consulting	Seattle	201
7	Douglas Dynamics LLC - Western Products	1955	Private	Auto/Truck Manufacture & Parts	Milwaukee	236
8	Accenture	1989	Public	Consulting	New York	217
9	Derco Aerospace Inc.	1979	Public	Aerospace / Defense	Milwaukee	310
10	Godfrey & Kahn S.C.	1957	Private	Law	Milwaukee	298
11	White House of Music	1953	Private	Specialty Goods Store	Waukesha	168
12	McLane Foodservice-Milwaukee	2000	Private	Food / Grocery	Carrollton, Texas	218
13	Standard Process Inc.	1929	Private	Manufacturing-Nutritional Supplements	Palmyra	267
14	Mortenson Construction	1954	Private	Construction	Minneapolis	194
15	InPro Corporation	1979	Private	Building Materials/Cement	Muskego	383
16	CarMax Inc.	1993	Public	Used Car Retailer	Richmond, Va.	244
17	Chr. Hansen Inc.	1874	Private	Manufacture - High Tech	Milwaukee	229
18	GI Associates	1960	Partnership	Physician's Office/Practice	Milwaukee	225
19	Mayville Engineering Company Inc.	1945	Cooperative/Mutual	Manufacture - Industrial Goods	Mayville	211
20	Grunau Company Inc.	1920	Parent Company	HVAC, Plumbing, Fire Protection, Specialty Metal Fabrication	Oak Creek	432
21	Rite-Hite Corporation LLC	1965	Private	Industrial Equipment	Milwaukee	230
22	Deloitte LLP	1948	Partnership	Financial Services	New York	346
23	CH2M Hill	1946	Private	Engineering Consultancy	Denver	198
24	Creation Technologies	1953	Private	Electronics Manufacturing Services	Oak Creek	283
25	Horizon Home Care & Hospice Inc.	1991	Nonprofit	Nonprofit	Brown Deer	477
26	API Healthcare Corporation	1982	Private	Technology	Hartford	283
27	Baker Tilly Virchow Krause LLP	1931	Partnership	Accountancy	Chicago	191
28	Helwig Carbon Products Inc.	1928	Private	Manufacture - Industrial Goods	Milwaukee	236
29	BuySeasons Inc.	1999	Public	Retail	New Berlin	227
30	Paper Machinery Corporation	1951	Private	Manufacture - Industrial Goods	Milwaukee	243
31	First Bank Financial Centre	1859	Private	Banks - Retail	Oconomowoc	156
32	Waterstone Bank	1921	Private	Banks - Retail	Wauwatosa	192
33	Jack Sauro Motor Cars	1962	Private	Auto Dealership & Auto Parts	Brookfield	361
34	HGI Company	1949	Private	Paper & Paper Products	Burlington	232
35	GMR Marketing LLC	1979	Public	Engagement Marketing	New Berlin	335

Source: WorkplaceDynamics



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